



GCC | MEDIA

SPORTS | AVIATION | BUSINESS | CULTURE
MIAMI

MEDIA KIT

Independent reporting. Miami perspective.

PRESS & CREDENTIALS

press@gccmedia.net

2026 EDITION

01 / OVERVIEW

Built in Miami. Reporting across the Americas.

GCC Media is an independent media platform covering the people, industries, and events shaping Miami and its connection to the wider Americas.

ESTABLISHED

2016 Miami, Florida

EDITORIAL DESK

Launched 2026 Independently operated

EDITORIAL MODEL

GCC Media publishes reported analysis, features, and event coverage. Its editorial desk is separate from GCC Studio, the company's commercial arm. Clients, advertisers, access providers, and event organizers do not control editorial decisions.

PRIMARY AUDIENCE

Operators, founders, decision-makers, communications teams, organizers, and readers who want a commercially informed view of aviation, hospitality, business, sports, events, and Miami culture.

02 / COVERAGE

Five editorial sections. One operating perspective.

Credential requests are evaluated against editorial relevance, audience value, reporting access, and the ability to produce original work.

AVIATION

Engines, MRO, leasing, fleet economics, and the aviation market of the Americas.

HOSPITALITY

Restaurants, hotels, openings, operators, and the business behind the guest experience.

BUSINESS & LIFESTYLE

Operators, deals, leadership, design, and how business gets done in Miami.

SPORTS

Clubs, athletes, supporters, venues, and the commercial side of the live experience.

EVENTS

On-site reporting, analysis, photography, and recaps from events with Miami relevance.

WHAT CREDENTIALLED ACCESS MAY PRODUCE

A reported article, selected original photography, on-site interviews where access and editorial relevance permit, and distribution across GCC Media channels. Photography provided to organizers is credited to GCC Media and licensed on non-exclusive terms agreed in writing.

03 / WORK

Published work. Original perspective.

Representative Dispatches across aviation, hospitality, business, and sports.

AVIATION

The Part That Stops the Engine

READ

AVIATION

The Fan Blade Problem

READ

AVIATION

Why Miami Is the Engine Capital of the Americas

READ

HOSPITALITY

Why Miami Restaurants Close

READ

BUSINESS & LIFESTYLE

The Long Lunch

READ

SPORTS

Soccer Has Always Belonged to the Street

READ

04 / STANDARDS

Access never buys coverage.

GCC Media accepts credentials to report independently. Coverage, tone, publication timing, and editorial conclusions remain under the control of the editorial desk.

INDEPENDENCE

Commercial work is separated from editorial decisions. Sponsored or client work is clearly disclosed.

ACCURACY

Technical claims, figures, names, and dates are checked against reliable or primary sources.

FAIR DEALING

Named subjects receive a fair opportunity to respond when a material allegation concerns them.

CORRECTIONS

Material errors are corrected promptly and transparently. Substantive changes receive an editor's note.

PRESS CONTACT

press@gccmedia.net

Credential requests should include the event, location, date, access requested, intended coverage, and deadline. Requests are reviewed directly by Carlos A. Gómez Zambrano, Founder and Editor.